

# Samhandling som effektiv støtte og gjensidig verdiskapning

- Men er Ukraina “open for business” nå?

Økonomi  
Handel  
Mulighetsrom

28. August 2023

Oslo / KS

# BRINGING BUSINESS TOGETHER FOR A SUSTAINABLE FUTURE



NUCC is a non-profit, non-political membership organization,  
existing to actively work for



Increased **trade and business cooperation** between Norway and Ukraine



Enabling **members** to benefit from bilateral business opportunities



A positive **economic** development in Ukraine

## Good Corporate Governance and Business Development



Recover & Rebuild Ukraine



Energy and Infrastructure



Seafood and Agriculture



Manufacturing



IT and Professional Services

Norwegian-Ukrainian Business Forum

Young Entrepreneurs Program

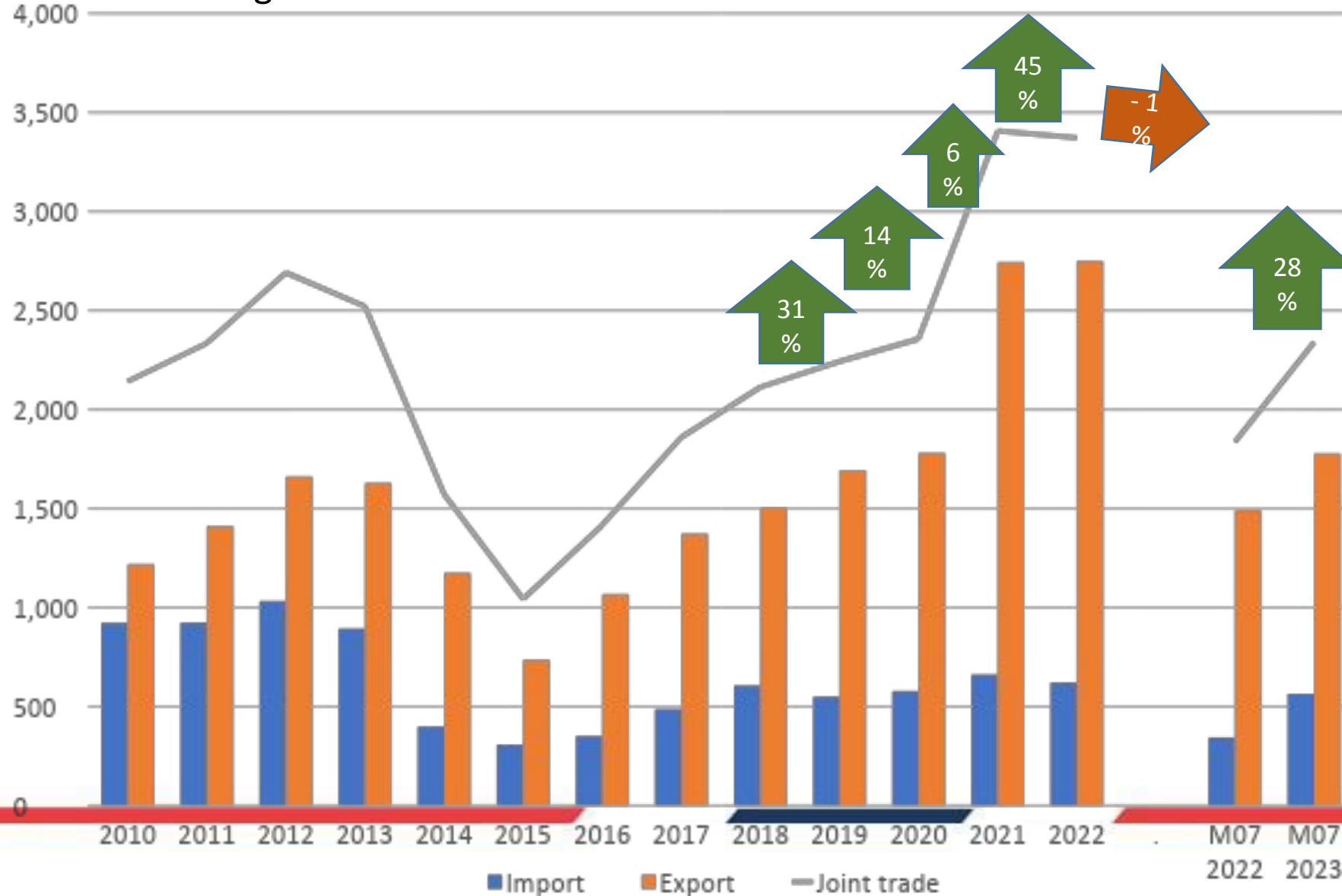
## Ukrainsk økonomisk utvikling

- 8 millioner flyktninger
- 6 million internt fordrevne
- 1/3 dro fra sitt eget hjem
- BNP ned 30,4% i 2022
  - bedre enn fryktet
- VB forventer 2 % vekst i 2023,
  - ned fra 3,3 % grunnet forventning om at krigen varer lenge.
- VB estimerte nylig at gjenoppbyggingen til å koste minst 2.6 ganger BNP av 2022.



# Balance in Trade of Goods - Norway and Ukraine

Norwegian statistics from SSB



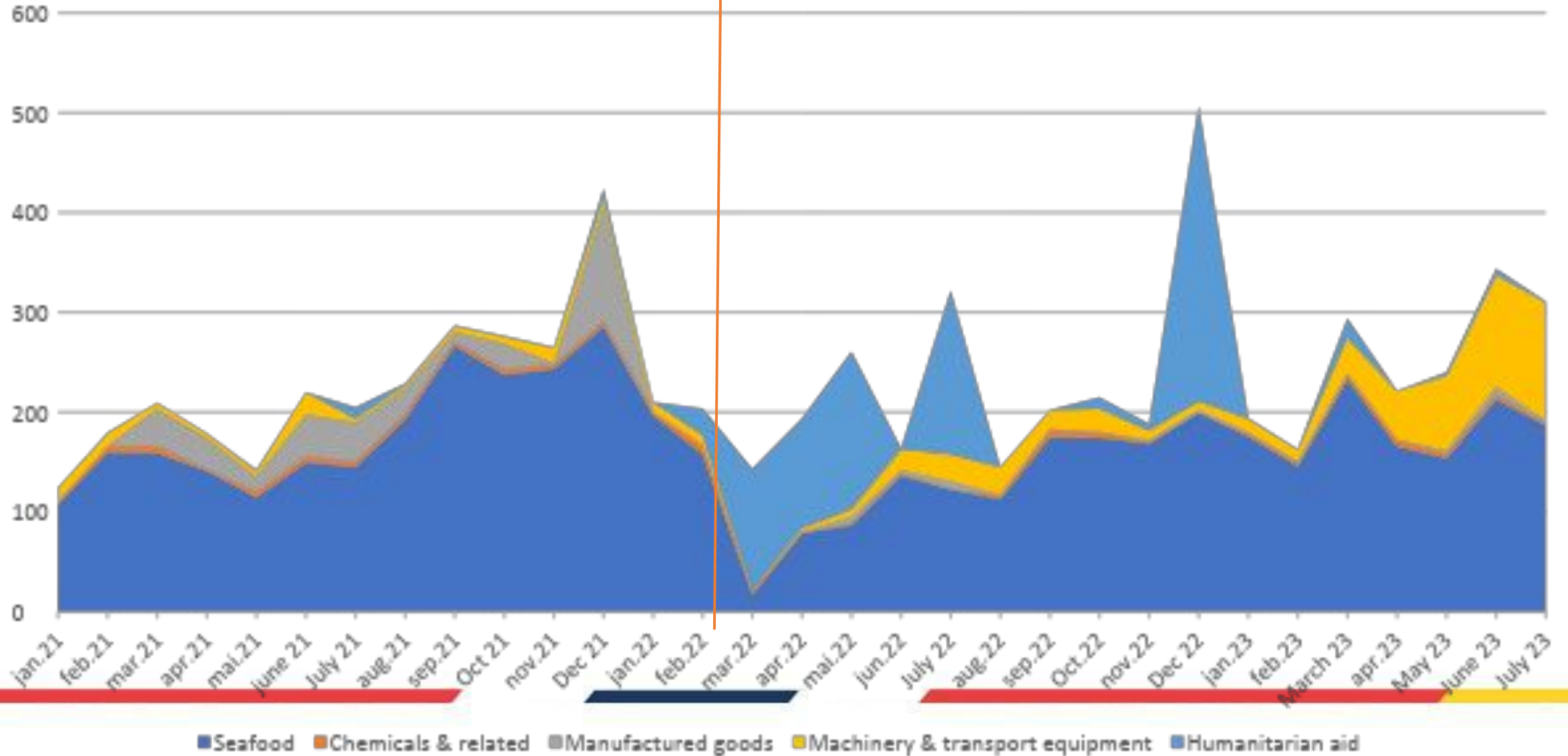
## Joint trade Jan-July 2023

- **2,34 billion NOK** + 28 %
- NO export: 1,77 bNOK + 19 %
- NO import: 563 mNOK + 64 %

■ Import ■ Export — Joint trade

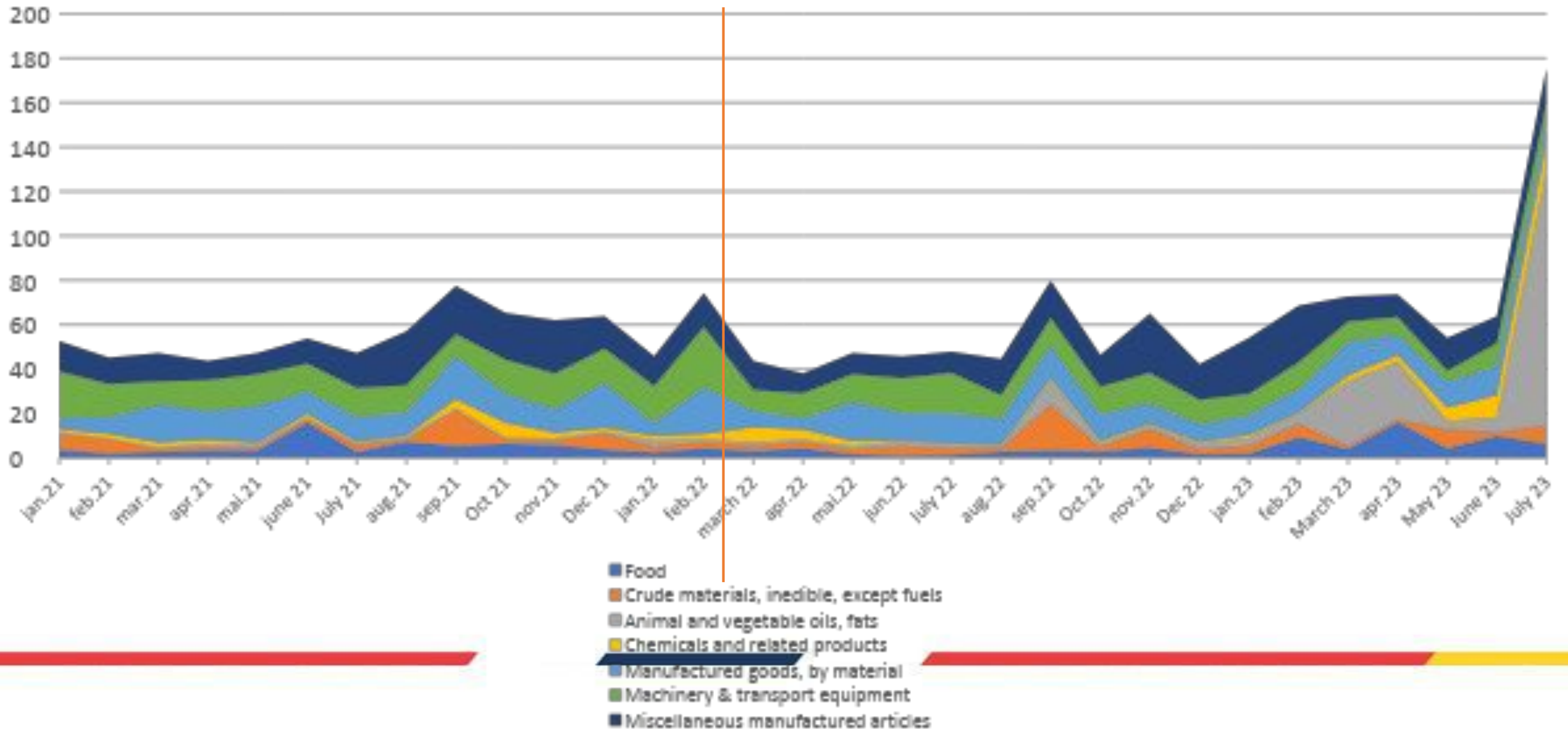
# Norwegian exports of goods to Ukraine

Excl. Petroleum



# Norwegian imports of goods from Ukraine

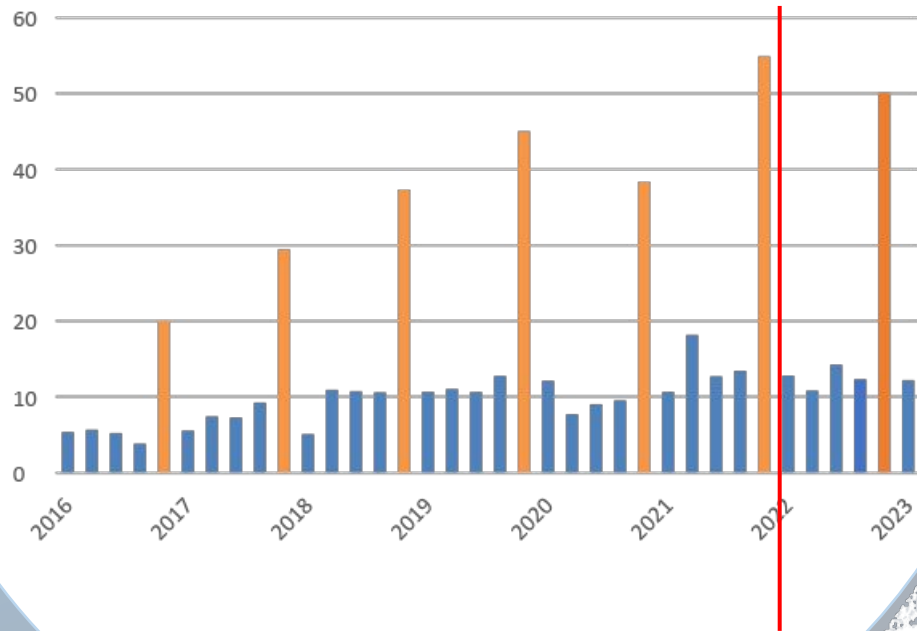
January 2021 to present



# Balance in Trade of Services - Norway and Ukraine

NUCC estimates, due to lack of reliable statistics

QUARTERLY AND ANNUAL EXPORT OF UKRAINIAN IT TO NORWAY

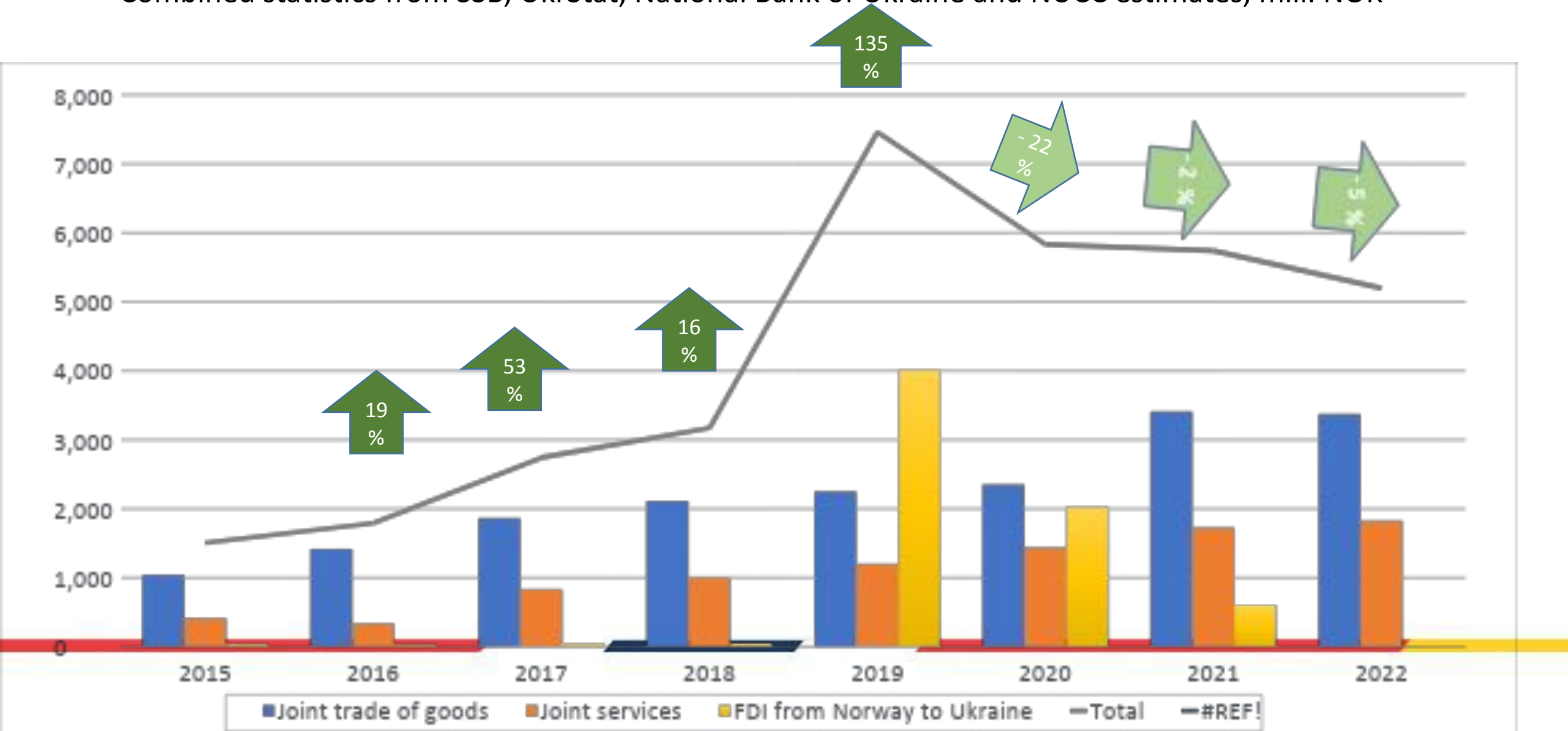


- **210 million USD estimated bilateral trade of services (2022)**
- **+ 20 % annual growth rate estimations prior to *re-invasion***
- ***Estimated industry output in 2022 was 5,8 %***
  
- IT-services constituting roughly 2:3
- Several thousand Ukrainian IT-specialists employed
- Official statistics on IT from NBU indicate:
  - 2023: Q1 export of IT to Norway decreased 5% in 2023.
  - 2022: 9 % decline compared to the record year 2021
  - NUCC estimates NBU picks up approx. half of IT-trade
  - Likely that bilateral trade mirrors industry trends. Industry down 16 % Q1 2023.

# NO-UA Bilateral Trade 2015-2022

261 % increase from 2015-2022

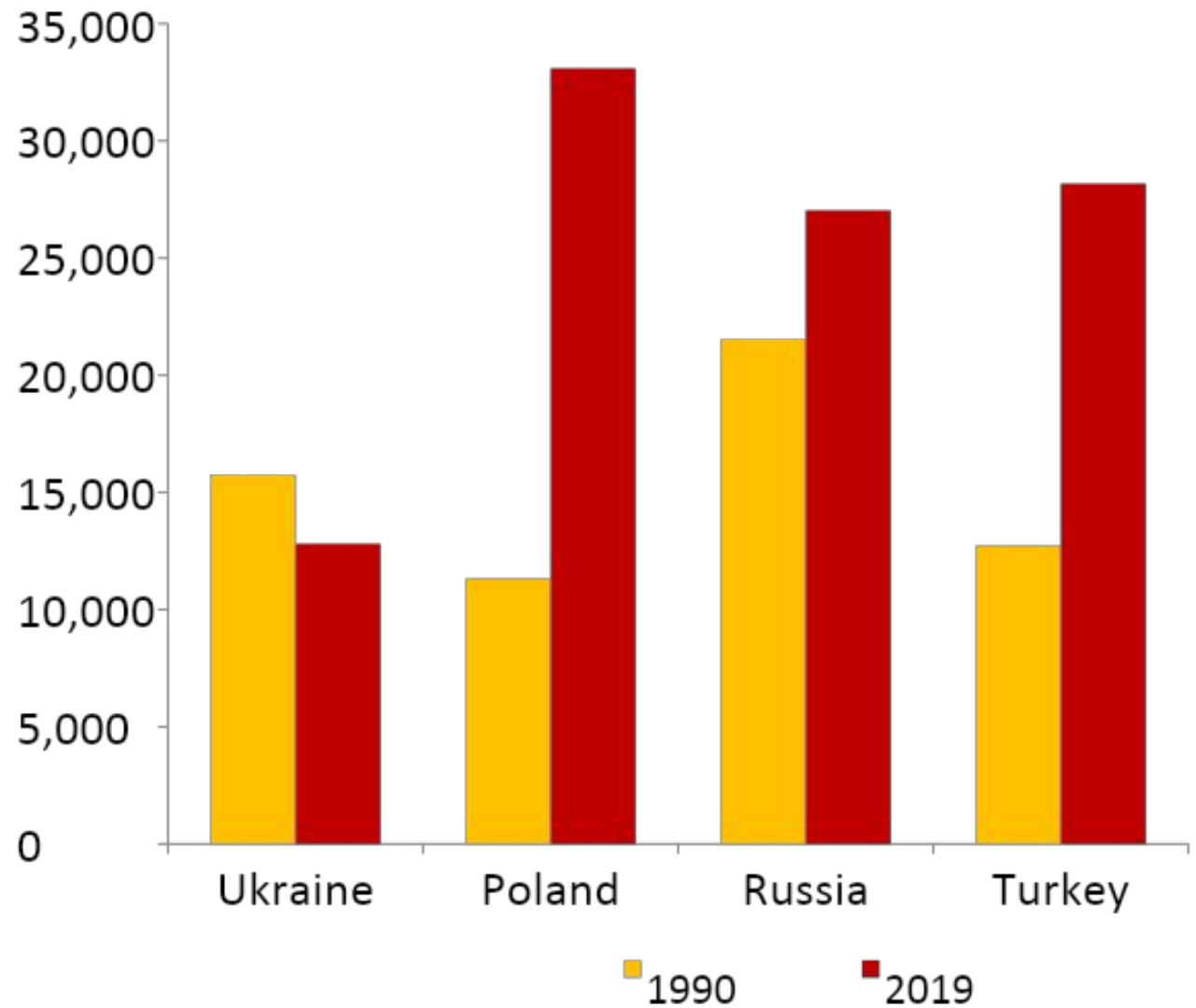
Combined statistics from SSB, UkrStat, National Bank of Ukraine and NUCC estimates, mill. NOK





# Comparative economic development

GDP per capita, PPP, 1990 and 2019



Database

# Ukraine competitive ADVANTAGES - LABOR

## 1 Competitive Labor Costs

Average Salary\*, USD  
(as of Dec 2019)



\*salary includes employee social security tax, personal income tax and/or other employee taxes, if any

## 2 Skilled Human Capital

Top European Countries by Number of  
Engineering Graduates, thousand people



Source: UkraineInvest

# Mulighetsrom - Building Back Better

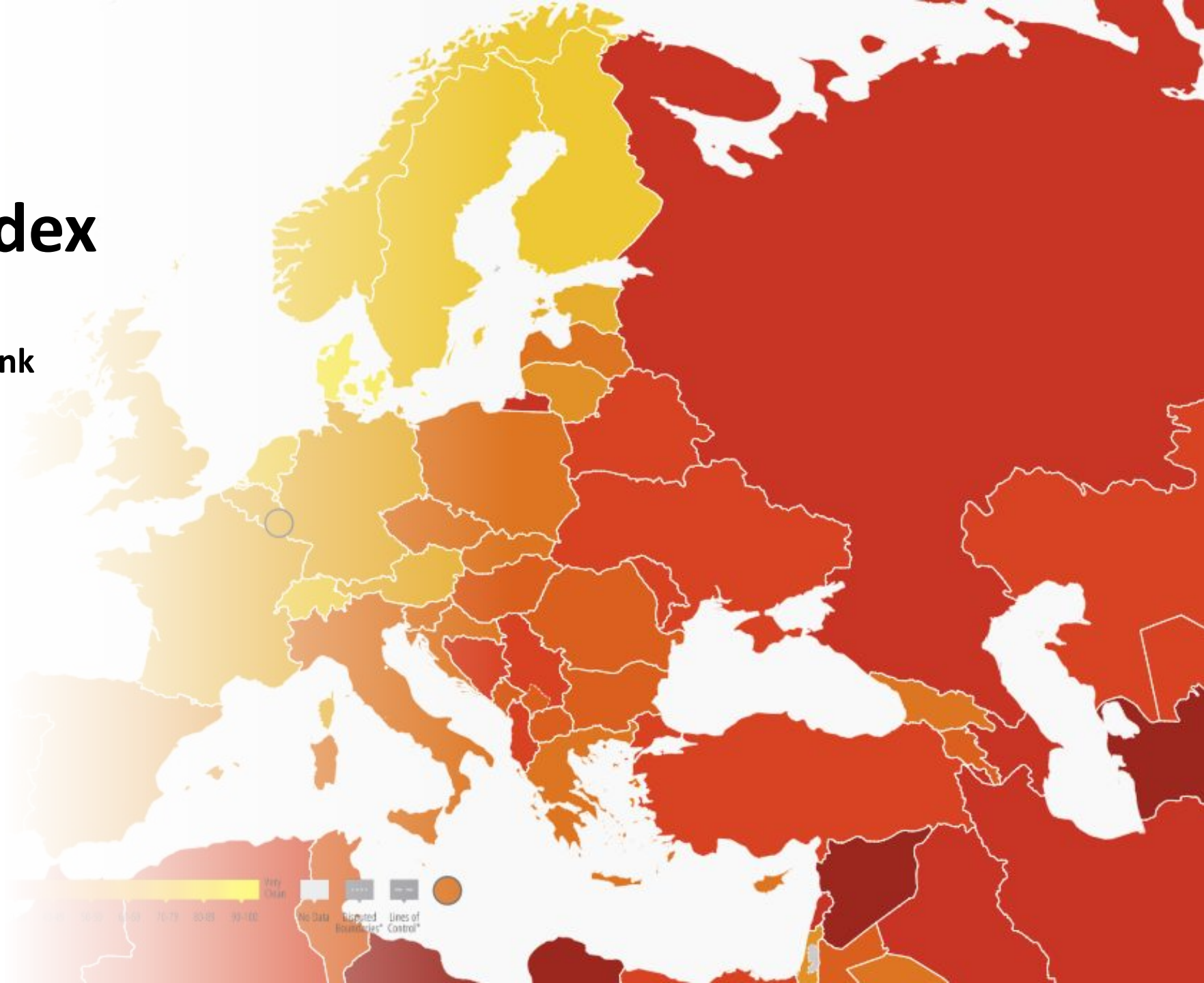


Fra varm retorikk til konkret handling:

- Kjøp ukrainske varer og tjenester
- Støtte opp om ukrainske entreprenører i Norge
- Europas største infrastrukturprosjekt neste 10 år(ene) – *ReBuild Ukraine*
- Norsk kompetanse, teknologi og kapital er etterspurt.
- Behøver aktiv deltakelse av norsk virkemiddelapparat på risikoredusering
- Tiden for å påvirke er nå!

# TI Corruption Perception Index

- **Ukraine 116/180 in 2022 rank**
- Russia 137
- Turkey 101
- Romania 63
- Poland 45
- Bulgaria 72



# DREAM – digital ecosystem for reconstruction management

Digital Reconstruction of Ukraine

# The scheme of DREAM design



**02.**

Planning, prioritization



**03.**

Filling the Project Bank



**04.**

Public discussions



**05.**

Design work



**06.**

Procurement



**Diia - A single portal for public services**

**Sectoral Infrastructure Reconstruction Management System**

**Prozorro - Electronic public procurement system**

**Spending - Single web portal for the use of public funds**

**Unified state register of legal entities**



**14-15 NOVEMBER 2023**  
EXPO XXI, WARSAW, POLAND

[WWW.REBUILDUKRAINE.IN.UA](http://WWW.REBUILDUKRAINE.IN.UA)



# Ukraina er “Open for Business”

Ta kontakt for mer informasjon

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